

TRADE IN AND SAVE

IT **PAYS** BACK



## HP TRADE IN AND SAVE 2010 PROGRAM

### Buying a new HP printer can more than pay for itself

New HP printers and Original HP printer cartridges deliver more than consistent, reliable printing. They can boost productivity, cut costs and reduce your impact on the environment. No wonder they're the standard for millions of businesses today.

### Why should you trade in your old printer?

- New HP printers are often faster than older models
- A duplex printer that prints on both sides of a page can reduce paper usage by up to 50%
- Save even more by using high-capacity printer cartridges that yield more prints than standard cartridges, which results in a lower cost per page

### Trade in and save

For a limited time, when you purchase any qualifying HP LaserJet or HP inkjet printer \$299 and above and return your old desktop printer (any brand, any condition) to HP, you can **save up to \$1,000**. HP will even recycle your old printer for free.

This promotion runs January 3, 2010 through April 3, 2010, and is valid in the U.S. only.

### How to save!

1. Purchase any qualifying HP LaserJet or HP inkjet printer.
2. Complete the online claim form on [www.hp.com/go/printertrade](http://www.hp.com/go/printertrade) within 45 days of your purchase.
3. HP will send you a confirmation e-mail when the claim is received.
4. Fax, e-mail or mail the confirmation e-mail and proof of purchase to HP. Please write the serial number of your new printer(s) on the sales invoice prior to mailing.  
**e-mail:** [hptradesave@marketvelocity.com](mailto:hptradesave@marketvelocity.com)  
**mail:** Market Velocity, Inc.  
HP Trade-In and Save Program  
1305 Mall of Georgia Blvd, Suite 190  
Buford, GA 30519  
**fax:** (678) 730-0420
5. Once proof of purchase is validated, HP will e-mail you shipping instructions and a pre-paid shipping label.
6. Ship your old desktop printer to HP within 30 days of receipt of the shipping instructions. Return shipping and recycling of your old desktop printer is FREE!
7. HP will send you your rebate within 6–8 weeks of receiving the trade-in printer.



# Online Qualifying Products

HP LASERJET PRINTERS (BLACK)	SKU#	REBATE
HP LaserJet P2035 Printer	CE461A	Get \$50 cash back
HP LaserJet P2035n Printer	CE462A	Get \$50 cash back
HP LaserJet P2055d Printer	CE457A	Get \$50 cash back
HP LaserJet P2055dn Printer	CE459A	Get \$50 cash back
HP LaserJet P3015d Printer	CE526A	Get \$100 cash back
HP LaserJet P3015dn Printer	CE528A	Get \$200 cash back
HP LaserJet P3015x Printer	CE529A	Get \$200 cash back
HP LaserJet P4014n Printer	CB507A	Get \$100 cash back
HP LaserJet P4014dn Printer	CB512A	Get \$100 cash back
HP LaserJet P4015n Printer	CB509A	Get \$200 cash back
HP LaserJet P4015tn Printer	CB510A	Get \$200 cash back
HP LaserJet P4015dn Printer	CB526A	Get \$200 cash back
HP LaserJet P4015x Printer	CB511A	Get \$200 cash back
HP LaserJet P4515n Printer	CB514A	Get \$250 cash back
HP LaserJet P4515tn Printer	CB515A	Get \$250 cash back
HP LaserJet P4515x Printer	CB516A	Get \$250 cash back

HP COLOR LASERJET PRINTERS	SKU#	REBATE
HP Color LaserJet CP2025n Printer	CB494A	Get \$50 cash back
HP Color LaserJet CP2025dn Printer	CB495A	Get \$50 cash back
HP Color LaserJet CP2025x Printer	CB496A	Get \$50 cash back
HP Color LaserJet CP3525n Printer	CC469A	Get \$100 cash back
HP Color LaserJet CP3525dn Printer	CC470A	Get \$100 cash back
HP Color LaserJet CP3525x Printer	CC471A	Get \$200 cash back
HP Color LaserJet CP4525n Printer	CC493A	Get \$200 cash back
HP Color LaserJet CP4525dn Printer	CC494A	Get \$200 cash back
HP Color LaserJet CP4525xh Printer	CC495A	Get \$250 cash back

HP LASERJET MULTIFUNCTION PRINTERS (BLACK)	SKU#	REBATE
HP LaserJet M2727nf MFP	CB532A	Get \$50 cash back
HP LaserJet M3035 MFP	CC476A	Get \$200 cash back
HP LaserJet M3035xs MFP	CC477A	Get \$250 cash back
HP LaserJet M4345 MFP	CB425A	Get \$400 cash back
HP LaserJet M4345x MFP	CB426A	Get \$500 cash back
HP LaserJet M4345xs MFP	CB427A	Get \$600 cash back
HP LaserJet M5035x MFP	Q7830A	Get \$500 cash back
HP LaserJet M5035xs MFP	Q7831A	Get \$600 cash back

HP COLOR LASERJET MULTIFUNCTION PRINTERS	SKU#	REBATE
HP Color LaserJet CM2320nf MFP	CC436A	Get \$50 cash back
HP Color LaserJet CM2320fxi MFP	CC435A	Get \$50 cash back
HP Color LaserJet CM3530 MFP	CC519A	Get \$300 cash back
HP Color LaserJet CM3530fs MFP	CC520A	Get \$400 cash back
HP Color LaserJet CM4730 MFP	CB480A	Get \$500 cash back
HP Color LaserJet CM4730f MFP	CB481A	Get \$600 cash back
HP Color LaserJet CM4730fsk MFP	CB482A	Get \$1,000 cash back

HP INKJET PRINTERS AND ALL-IN-ONES	SKU#	REBATE
Officejet Pro 8500 All-in-One	CB022A#B1H, #201	Get \$50 cash back
Officejet Pro 8500 Wireless All-in-One	CB023A#B1H	Get \$50 cash back
Officejet Pro 8500 Premier All-in-One	CB025A#B1H	Get \$50 cash back
Photosmart Premium Fax	CC335A	Get \$50 cash back
Photosmart Premium Web	CD734A	Get \$50 cash back
Photosmart B8550	CB981A	Get \$50 cash back
Photosmart Pro B8850	Q7161A	Get \$50 cash back
Officejet H470B	CB027A	Get \$50 cash back
Officejet H470WF	CB064A	Get \$50 cash back
Officejet H470WBT	CB028A	Get \$50 cash back
Photosmart Pro B9180	Q5736A	Get \$50 cash back
Business Inkjet 2800dtn	C8164A	Get \$50 cash back
Officejet Pro K8600dn	CB016A#A2L	Get \$50 cash back
Photosmart C8180	L2526A	Get \$50 cash back

HP SCANNERS	SKU#	REBATE
HP Scanjet N9120 Document Flatbed Scanner	L2683A	Get \$400 cash back
HP Scanjet N9120 GSA Document Flatbed Scanner	L2683A	Get \$400 cash back
HP Scanjet Enterprise 7000n Document Capture Workstation	L2709A	Get \$200 cash back
HP Scanjet Enterprise 7000nx Document Capture Workstation	L2708A	Get \$200 cash back
HP Scanjet 9000 Sheet-feed Scanner	L2712A	Get \$200 cash back
HP Scanjet 7000 Sheet-feed Scanner	L2706A	Get \$75 cash back
HP Scanjet 7000 GSA Sheet-feed Scanner	L2706A	Get \$75 cash back
HP Scanjet 8270 Document Flatbed Scanner	L1975A	Get \$50 cash back
HP Scanjet 5000 Sheet-feed Scanner	L2715A	Get \$50 cash back
HP Scanjet N6310 Document Flatbed Scanner	L2700A	Get \$50 cash back
HP Scanjet N6310 GSA Document Flatbed Scanner	L2700A	Get \$50 cash back
HP 9250c Digital Sender	CB472A	Get \$400 cash back